

Web Privacy Policy

SmartLawn Fertiliser is a GreenBest Ltd. brand

Introduction

This website privacy policy describes how GreenBest Ltd. protects and makes use of the information you give the company when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

This policy is updated from time to time. The latest version is published on this page.
This website privacy policy was updated on: 12/04/2018

If you have any questions about this policy, please email or write to: GreenBest Ltd. The Marsh, Henstridge, Somerset, BA8 0TF, United Kingdom.

What we collect

The information we collect is the everyday essentials required to do business or contact you with offers and information (if you have agreed to this).

This may include:

- Your name as an individual
- Your business name
- Your job title
- Postal addresses
- Email addresses
- Telephone numbers
- IP addresses
- Form comments and survey responses
- Website cookies

What we use this information for

If you have agreed to receive marketing from us then we may contact you by email with product and business news, offers, surveys, competitions and information we think will be of interest to you.

We may occasionally contact you by mail or phone with information we think will be of interest and relevant to you, this may include customer surveys.

We will use this information for the general management of your account with us.

We are a wholesaler and in order to process non-wholesale sales enquiries, we will ask you if we can share your essential details with a distributor or third party who can help with your enquiry.

We may use this information to improve the goods and services we offer.

Security

We will always hold your information securely.

To prevent unauthorised disclosure or access to your information, we have implemented strong physical and electronic security safeguards.

We also follow stringent procedures to ensure we work with all personal data in line with the Data Protection Act 1998 (DPA) and EU General Data Protection Regulation (GDPR).

Links to other websites

Our website may contain links to other websites.

Please note that we have no control of websites outside the greenbest.co.uk or smartlawnfertiliser.co.uk domain.

If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.

Controlling your personal information

When you fill in a form or provide your details on our website, you will see one or more tick boxes or email entry boxes allowing you to opt-in to receive marketing communications from us by email, telephone, text message or post.

If you have agreed that we can use your information for marketing purposes, you can change your mind easily, via one of these methods:

Send an email to sales@greenbest.co.uk

Write to us at GreenBest Ltd. The Marsh, Henstridge, Somerset, BA8 0TF, United Kingdom.

Unsubscribe using the link in the footer of the email you have received.

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to.

Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998 and the EU General Data Protection Regulation (GDPR).

Cookies

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it.

Cookies do not provide us with access to your computer or any information about you, other than that which you choose to share with us.

We may use cookies to:

Analyse our web traffic using an analytics package. Aggregated usage data helps us improve the website structure, design, content and functions.

Identify whether you are signed in to our website. A cookie allows us to check whether you are signed in to the site.

Test content on our website. For example, 50% of our users might see one piece of content, the other 50% a different piece of content.

Store information about your preferences. The website can then present you with information you will find more relevant and interesting.

To recognise when you return to our website. We may show your relevant content, or provide the functionality you used previously.

Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

If you have any questions regarding our use of cookies, please contact us at sales@greenbest.co.uk or visit <https://www.aboutcookies.org/>